



September 11, 2024

**REQUEST FOR QUOTATIONS**

The Philippine Council for Health Research and Development (PCHR), through its Bids and Awards Committee (BAC), requests PhilGEPS registered suppliers to submit **SEALED QUOTATIONS for the one (1) lot Video Production Services for the NUHRA 2023-2028 Promotional Video with a total approved budget for the contract (ABC) in the amount of One Hundred Thousand Pesos (P 100,000.00).**

- **Outputs and Deliverables:**
  - Please see attached Terms of Reference (TOR)
- **Determination of the Highest Rated Bid (HRB)**
  - Bidders shall be evaluated to determine the bidder with the HRB, wherein the criteria shall be as follows:

Criteria	Weight
Experience of Service Provider/Firm <ul style="list-style-type: none"> <li>a. Company’s work portfolio in similar projects in the last two (2) years</li> <li>b. Customer Feedback / Performance Evaluation Report</li> </ul>	30%
Qualifications of Key Personnel <ul style="list-style-type: none"> <li>a. Engagement in similar projects in the last two years</li> <li>b. Educational Background</li> <li>c. Work portfolio</li> </ul>	30%
Methodology and Timeline <ul style="list-style-type: none"> <li>a. Clarity, feasibility, innovativeness, and comprehensive of the plan approach</li> <li>b. Event plan satisfies the TOR</li> <li>c. Clear and specific timeline of activities in one-month project duration</li> </ul>	40%
TOTAL	100%
To be declared as HRB, the bidder shall pass the required minimum technical score of seventy percent (70%). Failure of the bidder to meet the specified requirements would result in zero (0) rating for the specific criterion.	

- **Checklist of Requirements:**

1. PhilGEPS Certification / Number
2. Mayor's / Business Permit (2024)
3. Certification of Registration (BIR 2303)
4. Duly Notarized Omnibus Sworn Statement
5. Summary of all ongoing and completed government and private contracts including contracts awarded but not yet started within the last two (2) years prior to the deadline for the submission of quotations. Supported with the following:
  - Contract;
  - Certificate of Completion or Acceptance or valid proof of final payment issued by the client in case of completed contracts;
  - Customer Feedback / Customer Performance Evaluation Report for Completed Projects;
  - Notice of Award
  - Notice to Proceed or signed contracts for on-going contracts for contracts awarded but not yet started
6. Summary of CVs for Proposed Professional Staff (key personnel)
7. Curriculum Vitae for each of the following nominated key staff
8. Team Composition and Task
9. Description of Methodology and Work Plan for Performing the Project

**\*\*NOTE:**

- 1. All bidders are required to submit the above-mentioned requirements along with their quotation/proposal. Place them in a sealed envelope and submit it to the address given below on or before the submission date.**
- 2. BAC will use the non-discretionary pass / fail criteria. BAC will check each required document if it's present or absent, if one document is absent, it's considered a non-responsive bid therefore an outright rejection.**

Qualified bidders should submit their quotations to the address below **on or before September 17, 2024 (Tuesday), 10:00 AM**. Failure to strictly comply with the deadline and general conditions shall automatically disqualify the bidder/s from the bidding process. Winning bidder will be required to submit additional requirements as stipulated in the IRR of RA 9184.

PCHRD reserves the right to reject any or all quotations, to waive formality therein and to accept offers that may be considered most advantageous to the government.

For further information, please refer to:

**Mr. Cirio D. Pangan Jr.**

Secretariat, Bids and Awards Committee  
Philippine Council for Health Research and Development  
PCHRD Saliksik Building, Sikap Street,  
DOST Main Compound, Gen. Santos Ave., Bicutan, Taguig City  
Email: [procurement@pchr.dost.gov.ph](mailto:procurement@pchr.dost.gov.ph)  
Tel. No.: 8463-3058

(sgd.)

**MARIA VIOLETA G. INTIA**  
Chair, BAC



## TERMS OF REFERENCE

### Video Production Services for the NUHRA 2023-2028 Promotional Video

#### I. Type of Technical Assistance

Video Production Services

#### II. General Background

The Philippine National Health Research System (PNHRS), institutionalized through Republic Act No. 10532, also known as the PNHRS Act of 2013, is an integrated national framework for health research in the country. It is a convergence strategy that aims to promote cooperation and integration of all health research efforts and stakeholders, including the regional health offices, academe, and the public and private sectors in the country, to ensure that research contributes to evidence-informed health policies and actions. It is mirrored at the regional level through the Regional Health Research and Development Consortium (RHRDC). The Philippine Council for Health Research and Development (PCHRD) is the lead secretariat of the PNHRS, which coordinates the health research activities of the other core member agencies.

One of the Technical Working Committees (TWC) created is the Research Agenda Management Committee, or RAMC, which is composed of representatives from the core agencies, various consortia, and the industry/private sector. It is mandated to provide policy and technical advice in planning, formulating, monitoring, and updating the National Unified Health Research Agenda (NUHRA), track and evaluate the use and adoption of the NUHRA as a reference in health research projects and programs, and implement programs and activities in support and advocacy of the agenda and its priorities.

In pursuit of RAMC's commitment to the PNHRS, and with the active dissemination and promotion of the National Unified Health Research Agenda (NUHRA) 2023-2028, it is deemed necessary to produce a promotional video of the NUHRA 2023-2028 for its promotion and adoption.

#### III. Objective

To hire a competent and experienced service provider who can produce the following videos for the promotion of the NUHRA 2023-2028 Themes and Sub-themes as well as its process development:

- a. Three-minute promotional video in both landscape and portrait orientation
- b. One-minute cutdown version of the full-length video both in landscape and portrait orientation

#### IV. Scope of Services

The Service Provider shall do the following:

1. **Pre-production.**
  - a. Research, conceptualize, gather data, write scripts, and develop storyboards.
  - b. Ensure approval of the storyboard and script (maximum of three revisions).
2. **Production.**
  - a. Produce a three-minute promotional video in both landscape and portrait orientation and a one-minute cutdown version of the full-length video both in landscape and portrait orientation in compliance with the Council's requirements and industry standards on the agreed deadline.
  - b. The provider may use computer graphics and other animation effects (inclusive of animation, voice-over talent, and original production music scorer as approved); use

- c. photos and/or related videos that will not infringe the intellectual property rights; and shoot videos, if applicable;
  - d. Provide regular updates to PCHRD on the status of the project
3. **Post-production.** Submit all required deliverables on the agreed timeline including all raw files produced within the duration of the engagement.

## **V. Responsibilities of the Service Provider**

The responsibilities of the Service Provider include but not limited to:

1. Coordinate closely with PCHRD throughout the duration of the engagement (planning, development, implementation, and finalization/completion of project activities);
2. Submit the overall plan and timeline for the video production to be discussed with the person-in-charge of the project and or RAMC members if available;
3. Produce the storyboard for the video production;
4. Conduct video shoots as necessary;
5. Coordinate and consolidate all materials to be included in the video presentation;
6. Provide updates to PCHRD on the progress of work;
7. Abide by all the terms and conditions stipulated in this engagement. The Service Provider shall report directly to the person-in-charge of the project and or RAMC members to approve notices and deliverables based on TOR, activities, and other related tasks.
8. Be responsible for the timely provision of all outputs and conduct of activities that are necessary within the time schedule/ implementation schedule agreed upon.
9. Coordinate with PCHRD for directions and requirements in the project implementation.
10. Call for meetings with PCHRD whenever deemed necessary.

## **VI. Data and Services to be Provided by PCHRD**

The responsibilities of PCHRD include but not limited to:

1. Exercise supervision of the project. This includes the provision of technical assistance and suggestions for the improvement of the video;
2. Provide needed resources to implement the overall production plan;
3. Assume primary responsibility for the acceptance of the project deliverables;
4. Make prompt reviews and recommendations for revisions of the work produced and presented by the service provider in the different phases of the work/services.

## **VII. Expected Deliverables**

### **Video Specifications:**

#### **Proprietary Script, Scoring, and Background Sounds**

- The original Script will be submitted for approval and, once approved, will be a property of DOST-PCHRD (maximum of three revisions)
- Development of original music also becomes a property of DOST-PCHRD
- Use of royalty-free music

#### **Video/Sound Output Format**

- The final AVP should be executed in high definition using an industry-standard editable digital format
- Three copies of high-quality video should be delivered using DVD/MP4 format and 1 copy in USB (in .avi and .mov file formats)
- The DOST-PCHRD has the right to reproduce unlimited copies, use, and format, and do reverse engineering.
- The DOST-PCHRD has the right to distribute the final output to whatever platforms are deemed appropriate.

**Other Specifications**

- Minimum standards for the three-minute video quality are as follows:
  - Frame size and image dimension: 1920px x 1080px; 16:9 widescreen
  - Video resolution: minimum 1080p, 4k if available
  - File Format: MP4.
  - Variable bit rate: Uncompressed
  - Revision Rounds: Up to three (3) revisions before final approval
- Minimum standards for the one-minute video quality portrait orientation are as follows:
  - Frame size and image dimension: 1080px x 1920px; 9:16 vertical
  - Video Resolution: minimum 1080p, 4k if available.
  - File Format: MP4.
  - Length: minimum 3 seconds, maximum 60 seconds.
  - Revision Rounds: Up to three (3) revisions before final approval

**Final Outputs**

The final outputs will be in multi-system master (PAL, NTSC, SECAM, PALSECAM) fully edited final AVP on DVD format with the accompanying deliverables as follows:

- a. One (1) Master in editable digital format of the three-minute promotional video in both landscape and portrait orientation and the one-minute cutdown version of the full-length video both in landscape and portrait orientation
- b. Three (3) DVD copies of properly labeled and packaged final AVP
- c. One (1) copy in USB (in .avi and .mov file formats)
- d. All raw video footage, scoring, and photography taken in line with this TOR will be a property of DOST-PCHRD
- e. All manuscripts and storyboards as developed will be a property of DOST-PCHRD

**VIII. Project Duration**

The Service Provider shall deliver the final videos before **October 31, 2024**.

**IX. Approved Budget for the Contract**

The video production services for the Project have an Approved Budget for the Contract (ABC) of One Hundred Thousand Pesos (Php 100,000.00), inclusive of applicable taxes and fees.

**X. Mode of Payment**

In consideration of the services required under this TOR, the proposed payment scheme for the video production will be billed progressively upon completion of the following milestones:

Upon submission of the production plan	15%
Upon completion of activities and acceptance of the final outputs	85%

**XI. Qualifications of the Service Provider**

Prospective Service Provider should possess the following:

- Must have completed at least two (2) contracts similar to this project in terms of scope and budget. For this purpose, similar contracts refer to the production of video materials;
- With a good track record and extensive experience with various clients;
- Full disclosure of in-house services vs. outsourced services that will be provided during the course of engagement; and

- Has enough number of personnel and has the needed equipment including software, and is capable of meeting the needed requirements;

## XII. Determination of the Highest Rated Bid (HRB)

Bidders shall be evaluated to determine the bidder with the HRB, wherein the criteria shall be as follows:

Criteria	Weight
Experience of Service Provider/ Firm <ul style="list-style-type: none"> <li>● The company's work portfolio in similar projects in the last two years</li> <li>● Customer Feedback / Performance Evaluation Report</li> </ul>	30%
Qualifications of Key Personnel <ul style="list-style-type: none"> <li>● Engagement in similar projects in the last two years</li> <li>● Educational Background</li> <li>● Work portfolio</li> </ul>	30%
Methodology and Timeline <ul style="list-style-type: none"> <li>● Clarity, feasibility, innovativeness, and comprehensiveness of the plan approach</li> <li>● The event plan satisfies the TOR</li> <li>● The clear and specific timeline of activities in a one-month project duration</li> </ul>	40%
<b>Total</b>	<b>100%</b>

To be declared as HRB, the bidder shall pass the required minimum technical score of seventy percent (70%). Failure of the Service Provider to meet the specified requirements would result in a zero (0) rating for the specific criterion.

## XIII. Manning Requirement

The Service Provider shall form a team of qualified, experienced, physically and mentally fit key personnel, specialists, support, and administrative staff (not necessarily limited to those listed below) with satisfactory experience in similar projects.

Key Personnel	Qty	Qualifications
Project Manager	1	<ul style="list-style-type: none"> <li>● Must possess at least a Bachelor's Degree in Marketing/ Advertising and related courses</li> <li>● At least 5 events for the last 3 years of working experience gained as a lead in events management and coordination for scientific events</li> </ul>
Video Editor	2	<ul style="list-style-type: none"> <li>● Highly proficient in Adobe video editing applications and related tools</li> <li>● Must have demonstrable video and audio editing skills with a good portfolio</li> <li>● Strong eye for visual composition and elements of design</li> </ul>
Multimedia Artist	1	<ul style="list-style-type: none"> <li>● Highly proficient in Adobe Creative Suite applications and related tools</li> <li>● Must have demonstrable graphic design, illustration, and animation skills with a good portfolio</li> <li>● Strong eye for visual composition and elements of design</li> <li>● Preferably with basic programming skills</li> </ul>

#### **XIV. Performance Security**

1. To guarantee the faithful performance by the winning Service Provider of its obligations under the Contract, it shall post a performance security within a maximum period of ten (10) calendar days from the receipt of the Notice of Award from PCHRD and in no case later than the signing of the Contract.
2. Performance security shall be denominated in Philippine Pesos and posted in favor of PCHRD in an amount equal to the percentage of the total contract price in accordance with the following schedule:

<b>Form of Performance Security</b>	<b>Amount of Performance Security (Not less than the Percentage of the Total Contract Price)</b>
a. Cash or cashier's/manager's check issued by a Universal or Commercial Bank b. Bank draft/guarantee or irrevocable letter of credit issued by a Universal or Commercial Bank: Provided, however, that it shall be confirmed or authenticated by a Universal or Commercial Bank if issued by a foreign bank; and/or	Five percent (5%)
c. Surety bond callable on demand issued by a surety or insurance company duly certified by the Insurance Commission as authorized to issue such security.	Thirty percent (30%)

3. The Performance Security shall be forfeited in favor of PCHRD should the Service Provider fail to fulfill any of its obligations under this TOR or the Contract. Additional penalties may be imposed upon the Service Provider for such failure.

#### **XV. Standard of Services**

The Service Provider shall fulfill its obligations under the agreement by using its technical expertise and according to the best-accepted professional and industry standards. The Service Provider shall exercise all reasonable skill, care, diligence, and prudence in the discharge of the duties agreed to be performed and shall always work in the best interest of PCHRD. To attain these, the Service Provider shall provide personnel with sufficient qualifications and experience to ensure the full and satisfactory accomplishment of the required services/undertakings.

The services shall be conducted by the Service Provider in accordance with the instructions or directions made or to be made by PCHRD at any time before its completion. The Service Provider shall conduct regular consultation with PCHRD in relation to the undertaking of its responsibilities under the Contract of Service.

#### **XVI. General Terms and Conditions**

##### **Confidentiality Clause**

Except with the prior consent of PCHRD, the Service Provider or its Principals and Staff shall not at any time communicate to any persons or entity any information disclosed to them by PCHRD for the purposes of this Project, nor shall the Service Provider or its Principals and Staff make public any information as to the recommendations formulated in the course of or as a result of the Project. After the completion of the contract, all materials, data, and other related documents provided must be returned to DOST-PCHRD.

##### **Third-Party Participation**

Any activity in the course of the implementation of the Project assigned to or contributed by third parties including, but not limited to use of materials/samples, collaborative research, or use of facilities should be disclosed by the Service Provider to PCHRD prior to engaging in said activity. Any agreement entered into by the Service Provider without prior consent of PCHRD will not be binding on the latter insofar as confidentiality, treatment, ownership, enforcement, and disposition of intellectual property rights resulting

from said activity is concerned. The PCHR reserves the right to withhold consent to such agreement upon the determination that it is not in the best interest of the herein Parties or gives undue advantage to said parties and for similar causes.

### **Conflict of Interest**

The Service Provider and its key staff, who may be directly associated with entities that may have an interest in or bias against any DOST-PCHR project, shall divulge the extent of its conflict with DOST-PCHR. The Service Provider agrees that the conflict of interest may be a ground for DOST-PCHR to terminate the Contract.


### **Settlement of disputes**

The Parties agree to resolve any dispute that may arise between them with respect to this CONTRACT through good faith and amicable negotiation. If at any time during such negotiation, one Party determines in good faith that the Parties cannot resolve the dispute through negotiations, that Party will deliver a notice to the other Party that the dispute will be settled by arbitration in accordance with Republic Act No. 9285 otherwise known as the "Alternative Dispute Resolution Act of 2004", as amended, failing which, the Parties may resort to the filing of the appropriate case in the proper courts of Taguig City to the exclusion of the other courts. The arbitration shall be conducted in Metro Manila, Philippines.

### **Anti-corruption Policy**

The Service Provider warrants that no money or material consideration was given or has been promised to be given to any director, officer, or employee of DOST-PCHR to obtain the approval of this CONTRACT. The violation of this warranty shall constitute a sufficient ground for the rescission or termination of this CONTRACT without the need for judicial action. Such rescission or termination shall be immediately effective upon service of notice to the Service Provider.


### **Prepared by:**

  
**Nheka Louise D. De Mesa**  
Project Technical Specialist III

### **Noted by:**

  
**Paul Ernest N. de Leon, MDM**  
Chief, RDMD

### **Approved by:**

  
**Jaime C. Montoya, MD, MSc, PhD, CESO II**  
Executive Director III  
DOST-PCHR