

**GHW LAW CHECKLIST FOR
PACKAGING OF TOBACCO PRODUCTS LOCALLY MANUFACTURED OR
IMPORTED AND INTRODUCED IN THE PHILIPPINE MARKET**

Manufacturer's/Importer's Name :
Address of Head Office :
Tax Identification Number :
Assessment Number :

Brand Root Name :
Complete Brand Name :

GHW LAW SPECIFICATIONS	N/A	Yes	No	Remarks (To be filled up by BIR)
CIGARETTE PACKAGES AND OTHER TOBACCO PRODUCT PACKAGES (EXCEPT REAMS AND MASTERCASES)				
A. Graphic and Textual Warnings				
1. On the lower portion of the principal display surface				
2. Occupies 50% of the principal display surface/s				
3. Textual warning occupies not more than twenty (20%) of the GHW area				
4. Follows DOH-prescribed template				
5. Printed in four colors (CMYK)				
6. GHW in a color which contrasts conspicuously with background of package and labels following DOH-prescribed template				
7. Without border, frame or any other design that lessens the size of the GHW				
Outside Packaging with two principal display surface				
8. Textual warnings in front panel is in Filipino				
9. Textual warnings in back panel is in English				
Outside Packaging with one external surface area				
10. Textual warnings alternately in English and Filipino				
B. Additional Information				
1. Occupies 30% of the display surface of one (1) side panel				
2. Follows DOH-prescribed template				
3. Prominently displayed				
4. Text appears in clearly legible type				
5. In contrast with typography, layout and color of package and labels following DOH-prescribed template				
6. No border, frame or any other design that lessens the size of the additional information				
C. Misleading Descriptors				
1. Does not bear any number or descriptor such as "low tar", "light", "ultra-light", "mild", "extra", "utra", similar terms in any language that claims or misleads a consumer to believe that a particular tobacco product is healthier, safer, or less harmful than others such as misleading descriptor/s				
INSERT				
A. Graphic and Textual Warnings				
1. On all sides or surface areas with printing				
2. On the lower portion of the surface area				
3. Occupies 50% of the principal display surface/s				
4. Textual warning occupies not more than twenty (20%) of the GHW area				

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5. Follows DOH-prescribed template				
6. Printed in four colors (CMYK)				
7. GHW in a color which contrasts conspicuously with background of package and labels following DOH-prescribed template				
8. No border, frame or any other design that lessens the size of the GHW				
9. Text appears alternately in English and Filipino on each surface area with printing				
B. Misleading Descriptors				
1. Does not bear any number or descriptor such as “low tar”, “light”, “ultra-light”, “mild”, “extra”, “utra”, similar terms in any language that claims or misleads a consumer to believe that a particular tobacco product is healthier, safer, or less harmful than others such as misleading descriptor/s				
ONSERT				
A. Graphic and Textual Warnings				
1. On principal display surface				
2. On the lower portion of the principal display surface				
3. Occupies 50% of the principal display surface/s				
4. Follows DOH-prescribed template				
5. Printed in four colors (CMYK)				
6. GHW in a color which contrasts conspicuously with background of package and labels following DOH-prescribed template				
7. Textual warning occupies not more than twenty (20%) of the GHW area				
8. Text appears alternately in English and Filipino on all visible surface areas				
B. Additional Information				
1. On one (1) side panel				
2. Occupies 30% of the display surface of one (1) side panel				
3. Follows DOH-prescribed template				
4. In contrast with typography, layout and color of package and labels following DOH-prescribed template				
5. No border, frame or any other design that lessens the size of the GHW				
C. Misleading Descriptors				
1. Does not bear any number or descriptor such as “low tar”, “light”, “ultra-light”, “mild”, “extra”, “utra”, similar terms in any language that claims or misleads a consumer to believe that a particular tobacco product is healthier, safer, or less harmful than others such as misleading descriptor/s				
NON-TRANSPARENT AND PARTIALLY TRANSPARENTREAMS OR CARTONS				
A. Graphic and Textual Warnings				
1. On the lower portion of the principal display surface				
2. Occupies 50% of each principal display surface				
3. Textual warning occupies not more than twenty (20%) of the GHW area				
4. Follows DOH-prescribed template				
5. Printed in four colors (CMYK)				
6. GHW in a color which contrasts conspicuously with background of package and labels following DOH-prescribed template				
7. No border, frame or any other design that lessens the size of the GHW				
Ream with two principal display surface				
1. Textual warnings in front panel is in Filipino				
2. Textual warnings in back panel is in English				
Ream with one principal display surface				
1. Text appears alternately in English and Filipino				
B. Additional Information				
1. Occupies 30% of the display surface of one (1) side panel				
2. Follows DOH-prescribed template				

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3. In contrast with typography, layout and color of package and labels following DOH-prescribed template using yellow background and black text				
4. No border, frame or any other design that lessens the size of the GHW				
C. Misleading Descriptors				
1. Does not bear any number or descriptor such as “low tar”, “light”, “ultra-light”, “mild”, “extra”, “utra”, similar terms in any language that claims or misleads a consumer to believe that a particular tobacco product is healthier, safer, or less harmful than others such as misleading descriptor/s				
MASTERCASES				
Textual Warning “SMOKING KILLS”				
1. On principal display panel/s				
2. Occupies 50% of each principal display panel				
3. In bold print as the trademark logo				
4. Same single color as trademark logo				
5. Of equal prominence and visibility as the logo or trademark				

Republic of the Philippines)
 _____) S.S

ATTESTATION

The manufacturer/importer attests that the exact replica of the tobacco product packaging of (name of brand/brand variant), submitted pursuant to (an application for registration with the BIR/application for approval with the DOH), complies with the above GHW Checklist and that the manufacturer/importer undertakes:

1. to print the tobacco product packaging from a source file of 300dpi and using the current available technology for purposes of providing vivid and realistic pictures;
2. for transparent and partly-transparent reams/cartons, to place the tobacco product package units in such a manner that the Graphic Health Warnings thereon are prominently displayed;
3. to use the approved exact replica as the standard in the printing of tobacco product packaging and labeling for products to be withdrawn from manufacturing plants/warehouse or imported to the country for sale in the Philippine market; and
4. to print the twelve (12) templates of Graphic Health Warnings prescribed under the applicable administrative issuance of the Department of Health, simultaneously and rotate the same periodically for each brand family and also for each variant, so that every twenty-four (24) months, the variations of the warnings shall appear in the market with approximately equal frequency and equal display of health warnings and messages on retail packages.

IN WITNESS WHEREOF, I have hereunto set my hand this _____ at Quezon City.

 Signature of Authorized Representative

SUBSCRIBED AND SWORN to before me, a Notary Public of _____, on _____, 2015, affiant exhibiting his _____.

Doc. No. _____;
 Page No. _____;
 Book No. _____;
 Series of 2015.

**GHW LAW CHECKLIST FOR PACKAGING OF
TOBACCO PRODUCTS INTENDED OR OFFERED FOR EXPORT**

Manufacturer's/Importer's Name :
Address of Head Office :
Tax Identification Number :
Assessment Number :

Brand Root Name :
Complete Brand Name :

GHW LAW SPECIFICATIONS				
	N/A	Yes	No	Remarks
CIGARETTE PACK				
On One (1) Side Panel – Fiscal Markings				
1. For sale only in (place of sale)				
2. Made under authority of (trademark owner)				
3. Tax number assigned by BIR				
REAMS OR CARTONS				
On One (1) Side Panel – Fiscal Markings				
1. For sale only in (place of sale)				
2. Made under authority of (trademark owner)				
3. Tax number assigned by BIR				
MASTERCASE				
On One (1) Side Panel – Fiscal Markings				
1. For sale only in (place of sale)				
2. Made under authority of (trademark owner)				
3. Tax number assigned by BIR				

Republic of the Philippines)
 _____) S.S

ATTESTATION

The manufacturer/exporter attests that the exact replica of the tobacco product packaging of (name of brand/brand variant), submitted pursuant to an (an application for registration with the BIR/application for approval with the DOH), complies with the above GHW Checklist and that the manufacturer/exporter undertakes to use the approved exact replica as the standard in the printing of tobacco product packaging and labeling for products with the required fiscal markings under RA 10643 of tobacco products intended or offered for export.

IN WITNESS WHEREOF, I have hereunto set my hand this _____ at Quezon City.

 Signature of Authorized Representative

SUBSCRIBED AND SWORN to before me, a Notary Public of _____, on _____, 2015, affiant exhibiting his _____.

Doc. No. _____;
 Page No. _____;
 Book No. _____;
 Series of 2015.